

The 23rd Annual Snow Ball Sponsor Package

The Adaptive Sports Program of New Mexico proudly presents:

The 23rd Annual Snow Ball

Saturday, March 17, 2018

Featuring dinner, silent and live auctions, entertainment and more

2018 Sponsorship Opportunities & Benefits

Platinum Sponsor \$10,000 (tax deductible value is \$9,450)

- **New Benefit!** Sponsor logo featured on ASPNM's home page for a six-month period with a live link
- Sponsor logo listed on the Snow Ball event website: www.adaptivesportsprogram.org/snow-ball
- Full-page recognition & sponsor logo on the front cover of the event program
- Logo prominently displayed in event promotional emails, signage & slideshow
- Verbal recognition & reserved dinner seating for 10 guests at event
- Half-page business profile in either the Spring or Fall 2018 e-newsletter (circ. 1,500)
- Sponsor logo with a live link the ASPNM Spring & Fall 2018 e-newsletter (circ. 1,500)
- 3 mentions/tags on ASPNM's social media sites with link to business webpage
- **New Benefit!** Logo on ASPNM supporter banner displayed at summer 2018 events

Gold Sponsor \$5,000 (tax deductible value is \$4,450)

- **New Benefit!** Sponsor logo featured on ASPNM's home page for a three-month period with a live link
- Sponsor logo listed on the Snow Ball event website: www.adaptivesportsprogram.org/snow-ball
- Full-page recognition & sponsor logo on the back cover of the event program (attendance 200+)
- Logo prominently displayed in event promotional emails, signage & slideshow
- Verbal recognition & reserved dinner seating for 10 guests at event
- Half-page business profile in either the Spring or Fall 2018 e-newsletter (circ. 1,500)
- Sponsor logo with a live link the ASPNM Spring & Fall 2018 e-newsletter (circ. 1,500)
- 3 mentions on ASPNM's social media sites with link to business webpage
- **New Benefit!** Logo on ASPNM supporter banner displayed at summer 2018 events

Silver Sponsor \$2,500 (tax deductible value is \$1,950)

- Sponsor logo listed on the Snow Ball event website: www.adaptivesportsprogram.org/snow-ball
- Half-page page recognition & sponsor logo on the back cover of the event program
- Logo displayed in event promotional emails, signage & slideshow
- Reserved dinner seating for 10 guests at event
- Sponsor logo with a live link the ASPNM Spring & Fall 2018 e-newsletter (circ. 1,500)
- 2 mentions on ASPNM's social media sites with link to business webpage

Bronze Sponsor \$1,500 (tax deductible value is \$950)

- Sponsor logo listed on the Snow Ball event website: www.adaptivesportsprogram.org/snow-ball
- Listing in event program
- Listing in event promotional emails, signage & slideshow
- Reserved dinner seating for 10 guests at event
- Sponsor listing with a live link the ASPNM Spring 2018 e-newsletter (circ. 1,500)

Adaptive Sports Program New Mexico
PO Box 5676 • Santa Fe, New Mexico 87502

Phone : (505) 570-5710 ext 2
www.AdaptiveSportsProgram.org

*The Adaptive Sports Program is a registered 501 (c) non-profit organization.
Your gift is tax-deductible to the extent of the law. ASPNM's federal EIN is 95-0409959.*

"Our Mission is to enhance the lives of children and adults with disabilities through recreation"



Snow Ball Sponsor Package

2018 Snow Ball Sponsorship Form

Company/Donor Name: _____
(As it should appear on printed materials)

Contact Name: _____

Company Website: _____

Address: _____

City, State, Zip: _____

Daytime Telephone: _____ Email: _____

SPONSORSHIP LEVEL:

- Platinum Sponsor
- Gold Sponsor
- Silver Sponsor
- Bronze Sponsor

SPONSORSHIP LEVEL:

- My check is enclosed for \$_____ payable to the Adaptive Sports Program NM
- Please charge my credit card for: \$_____

Account Number: _____

Exp. _____ Security Code (3-4 digits): _____

Signature of Donor: _____ Date: _____

Mail form and donation to:

Camille Romero, Director of Development
Adaptive Sports Program New Mexico
PO Box 5676, Santa Fe, NM 87502
Email: cromero@adaptivesportsprogram.org

For additional information regarding your sponsorship, please call Camille Romero at (505) 570-5710 ext2.

Thank you for your support!

Your generosity enables the Adaptive Sports Program of New Mexico to fulfill its mission of enhancing the lives of children and adults with disabilities through recreation.

www.AdaptiveSportsProgram.org